

Awards Criteria

NAIOP Wisconsin Principal Member Of The Year

This annual award is presented to a Principal member that goes above and beyond to promote the chapter to members, non-members, and the real estate industry; to actively participate and lead in chapter activities; and to positively represent NAIOP in their professional roles.

NAIOP Wisconsin Associate Member Of The Year

This annual award is presented to an Associate member that goes above and beyond to promote the chapter to members, non-members, and the real estate industry; to actively participate and lead in chapter activities; and to positively represent NAIOP in their professional roles.

NAIOP Wisconsin Development of the Year Award

This annual award recognizes a commercial real estate deal led by a Principal member that exemplifies the NAIOP Wisconsin mission.

To be eligible, the project must have received a Certification of Occupancy, under construction, a fund closed, or the transaction completed within the timeframe of November 1, 2024 through October 31, 2025. While the award nominee must be a Principal member of NAIOP Wisconsin, the development does not need to be in Wisconsin.

NAIOP Wisconsin Thrive Award

The NAIOP Wisconsin Thrive Award celebrates a project, company, government official (or entity), or individual contributor that is dedicated to building thriving communities through real estate investments. The award may recognize achievements in community impact, green building practices, sustainability, business ethics, employee culture, diversity, equity, and inclusion, or philanthropic, public policy, and/or economic development endeavors in the community. While only NAIOP Wisconsin members may nominate for this award, the nominee needn't be a member.

NAIOP Wisconsin Developing Leader of the Year Award

This annual award is presented to a Developing Leader member that goes above and beyond to promote the chapter to members, non-members, and the real estate industry; to actively participate and lead in chapter activities; and to positively represent NAIOP in their professional roles.

In addition to DL All Star Awards (based on performance awarded after 1, 3, and 5 years of completion), Developing Leaders may also submit an application for the NAIOP Wisconsin Developing Leader of the Year. Candidates will be judged on the following criteria:

- NAIOP Wisconsin DL All Star Status - candidates for DL of the Year must have achieved at least a third level All Star status by the time the award is presented (which may be after the time the application is submitted).
- NAIOP Leadership - has the candidate served on a committee, served as a Chapter Committee Co-Chair, been a member of a NAIOP Corporate Forum, led a Chapter planning (event) subcommittee or (issue) task force, etc.
- Professional Achievements.
- Community Contributions.

NAIOP Wisconsin Trailblazer Award

This distinguished award is presented when a member demonstrates extraordinary leadership and innovation in advancing the mission of NAIOP Wisconsin.

NAIOP Wisconsin Mike Mooney Award

This distinguished award is presented when a member demonstrates remarkable leadership in NAIOP Wisconsin to advance the commercial real estate industry and further economic development. It is named after Mike Mooney, Chairman of MLG Capital, and one of the original founders of the NAIOP Wisconsin Chapter.